



JOINT ATTORNEY Docket No.: 5205

# 3

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: John S. HENDRICKS, et al.

Examiner: n/a

Serial No.: 09/973,083

Art Unit: 2611

Filed: October 10, 2001

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION  
DELIVERY SYSTEMS

**Box Missing Parts**

Commissioner for Patents  
Washington, D.C. 20231

PETITION FOR EXTENSION OF TIME

Sir:

In an Office Action mailed on November 5, 2001, on the above-identified U.S. Patent application, a shortened statutory period of TWO MONTHS was set for response. In accordance with 37 CFR 1.136(a), applicant(s) hereby request(s) a:

One month

time extension so that the period for response to the Office Action expires on February 5, 2002.

The Commissioner is hereby authorized to charge the one month extension of time fee in the amount of **\$110.00** to Deposit Account Number **04-1425**. In addition, the Commissioner may charge any excess or insufficiency to the above deposit account number in connection with this application. A duplicate copy of this letter is transmitted for that purpose.

Respectfully submitted,

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Date: February 5, 2002

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